

### The facts

#### The Beasley

**What:** The Beasley, a 33-storey condominium tower of 211 units.

**Where:** 888 Homer St. (at Smithe St.) Vancouver.

**Developer:** Amacon

**Sizes:** One bed, two bed, and two bed and den, from 550 sq. ft. to 1300 sq. ft.

**Prices:** Starting from low to mid-\$400,000

**Open:** Presentation centre and two display suites at 1025 Seymour. Information: [thebeasley.com](http://thebeasley.com).



A mock-up of one of the many 'very useable balconies' planned for the 33-story, 211-unit condo project.

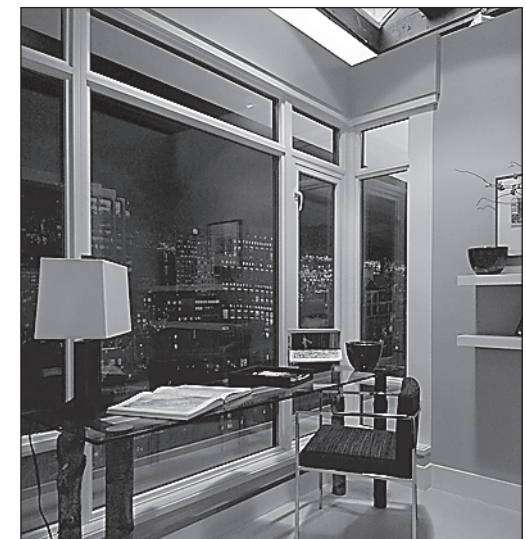


Canine visitor Bruno seems to approve of the living quarters of the two bedroom show unit at the new, 34-storey Beasley condominium, project due to open in 2011 at 888 Homer St. in Vancouver. On the eighth floor, a 2,000-sq-ft. 'woof-top' terrace is dedicated to dogs' physical fitness.

RIC ERNST  
— THE PROVINCE



The master bedroom and ensuite of the two-bedroom show unit have carpeted floors. An upgrade can add hardwood flooring.



Windows in the study area of the show unit promise 'floods of light' into rooms.

# High density, heritage and preservation

**THE BEASLEY:** Historical building on site will become a lounge but retain its original facade

BY KERRY MOORE  
STAFF REPORTER

The location is the main attraction at The Beasley. The corner of Smithe and Homer is a built-in selling point, says Nic Jensen, Amacon's sales and marketing manager.

"Location is our first and best feature. The Beasley is on the border between downtown and Yaletown. It is in the centre of it all."

Jensen mentions that residents can walk to B.C. Place, GM Place, the Queen Elizabeth Theatre and through Yaletown to the seawall.

"In fact," says Jensen, "the option here is your car — you may not need it."

There is a heritage building on the site. The Homer, built in 1913, has housed apartments and a café over the years. What you see of the his-

torical building will still be there when construction of The Beasley begins in the fall.

"We are keeping the facade but cleaning out the inside and updating it for a trendy high-end lounge and restaurant," says Jensen.

Behind and above it will soar The Beasley Residences.

The building is named for former Vancouver city planner Larry Beasley.

"It was a natural fit," says Jensen. "The Beasley promotes so much of what Larry believes in: high density, heritage preservation and a mixed-use component. And he was honoured by this gesture, which really pleased us."

The mixed-use that Jensen refers to includes the lounge and restaurant, four other commercial units on the ground floor of The Beasley,

and two floors that will be set aside for office use.

Residents will enter off Homer into a large lobby with three elevators. The ground floor is home to a fully equipped gym, party room with a pool table, kitchen and dining room. A garden terrace off the party room enlarges the entertaining possibilities.

Every residential floor offers a combination of floor plans "although there is a majority of larger suites the farther up you go in the building," says Jensen. He adds that the top floors have clear views of the mountains on the North Shore and the suites have "very useable balconies."

The features inside the units are urban contemporary.

"We have two colour choices — Robson, a traditional warm walnut

tone, and Yaletown, a more modern white and black. There is engineered hardwood flooring in the living areas, heated tile floors in all the bathrooms, and the bedrooms are carpeted."

An upgrade will add the same hardwood flooring to the bedrooms.

The appliance package is all that is necessary for gracious entertaining. The kitchen features stainless-steel KitchenAid Architect Series II appliances, including a bottom-mount freezer, Ceran cooktop range with hood fan, wine-storage rack, and stainless under-counter microwave oven. The addition of a wine cooler is an upgrade, while a washer/dryer is part of the standard package. Look to the counters — a choice of black quartz Genesis or sand-coloured stone in the kitchen,

and Carrera marble in the bath — to add a classy touch.

There will be so many windows in the building that it is already referred to as a "glass tower" that promises floods of light into the rooms. But there is an even more remarkable element to The Beasley — a "woof-top" terrace. Yep, that's spelled correctly.

On the eighth floor, a 2,000-sq-ft. (outdoor) terrace is dedicated to dogs' physical fitness.

"Pets are part of so many people's lifestyles and we are a lifestyle building, so it only made sense to include what is already a feature in New York and San Francisco residential buildings."

The Beasley residences will start selling on March 15, construction begins in September, and occupancy is February, 2011.